

ALEXIS FFRENCH RELEASES REBORN LISTEN HERE



WATCH ALEXIS' PERFORMANCE OF BLUEBIRD FROM THIS YEAR'S CLASSIC BRIT AWARDS

Taken from his new studio album *Evolution*

Out August 31st via Sony Music

PERFORMING AT THIS YEAR'S LATITUDE FESTIVAL

July 15th - Henham Park, Suffolk

One Million Active Spotify Listeners A Month & Over 75 Million Streams To Date

"Rap music might seem surprising for someone who writes classical music, but breaking stereotypes is what Ffrench is all about" - Evening Standard

"As a classically trained musician with a love of Bach, R&B and roots music, Alexis Ffrench defines a unique sound" - Daily Telegraph

"Three minutes of beautiful piano playing from Alexis Ffrench" - BBC Music

"Beautiful" - The Independent

UK contemporary pianist and composer **Alexis Ffrench** has released his exceptional new single **'Reborn'**, taken from his brand new studio album **Evolution** - out in August via Sony Music.

This time around, Alexis has teamed up with renowned harpist Lavinia Meijer who guest performs on 'Reborn' - another



wondrous example of Ffrench's exceptional songwriting and ear for constructing punchy, digestible classical compositions for a modern audience.

The new single arrives off the back of his electrifying performance at this year's Classic BRIT Awards, where Alexis performed his track 'Bluebird'. Ffrench was joined on the iconic Royal Albert Hall stage by opera singer Pretty Yende, accompanied by the Royal Philharmonic Concert Orchestra and provided a platform for young ballet dancers including his talented daughter Savannah, who performed a beautifully choreographed routine. Their performance received a standing ovation and, on seeing a teary-eyed and proud Savannah, Ffrench recalls "Suddenly I saw the enormity of the occasion and what it meant to her," with a smile. That night has marked the start of a truly special journey for Alexis Ffrench.

A stunning new album that sees Ffrench propel himself to yet further heights, *Evolution* features a host of guests, from Boston-based electro folk duo **Tall Heights**; to **The City of Prague Philharmonic Orchestra** under the baton of **Adam Klemans** and international classical harpist **Lavinia Meijer**. The album has already spawned a success in previous single **'Moments'**, seeing it feature on Spotify's New Music Friday playlist, a huge moment for a solo piano track.

Earlier this year he signed with Modest! Management, home to a brace of all-conquering pop acts, including Little Mix, Olly Murs and Niall Horan. With over 75 million streams to date and now over a million active Spotify listeners a month, Alexis Ffrench is already an established star in the streaming world, leading the way for the new generation of classical artists, with his music speaking to a very wide and diverse audience and transcending all boundaries and genres. Ffrench said "I would love to look out at Last Night of the Proms and see a welcome mixture of white, brown and black faces, with people of all backgrounds. That would prove to me that classical music is alive and adaptable and I see myself as an artist who can help to lead the change."

As likely to be found listening to Kendrick Lamar and Chance the Rapper as Bach and Beethoven, Alexis Ffrench's combination of classical training and love for R&B and roots music has helped define his unique sound, noting "I listen to a lot of R&B and hip hop, and study the music videos. I see innovation and people pushing the envelope and doing daring things in the name of art, in a way that provokes thought. I wonder whether as classical musicians if we can do more on that front." Trying to break the rigorous and academic preconceptions of classical music, Alexis Ffrench now finds himself as one of the leading voices of a new wave of composers, redefining a genre made accessible by artists of the stature of Ludovico Einaudi and Michael Nyman.

Live, this month takes Alexis to Latitude Festival where he will perform alongside artists including, Solange, alt-J, Wolf Alice, The Vaccines and many more. A poignant statement of intent for a classical artist.

Alexis Ffrench - Evolution TRACK LISTING

- 1. Reborn
- 2. At Last
- 3. Moments
- 4. Bluebird
- 5. Tomorrow Song
- 6. Exhale
- 7. Flow And Begin Again
- 8. Forgiven
- 9. Where Worlds Collide
- 10. Waiting To Breathe
- 11. Waterfalls
- 12. The Last Post (Evolution)







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<u>Downloadable Hi-Res Assets</u>

Press Shot

Album Artwork